# **&**:

L&S PRINTING



Your official print partner



established

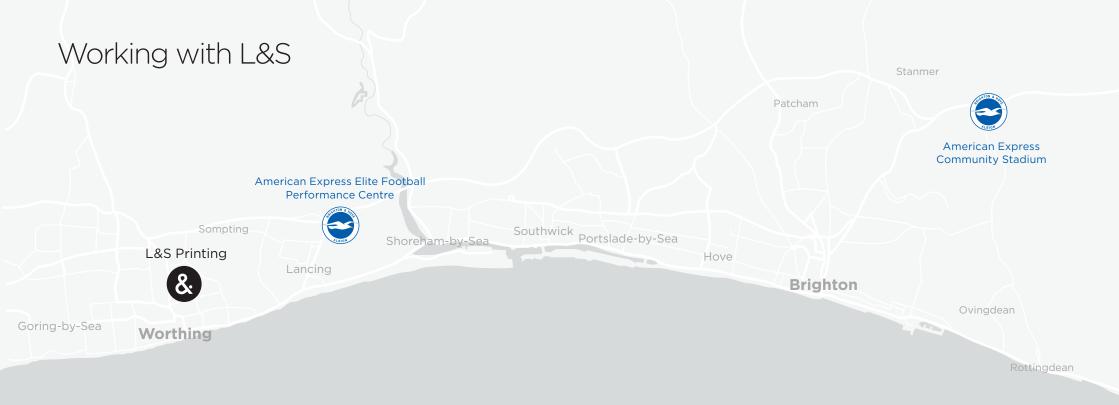
## Delivering beautifully crafted, well-finished print since 1981.

L&S are a modern print company backed by a strong heritage. This means we combine a traditional craft and cutting-edge technology to deliver true end-to-end solutions to our clients. From creative and production through to build and installation, we do everything under one roof – with one dedicated project manager looking after you from start to finish.

We know that capability isn't much without care and we are proud to say we've built our name on the quality of our work. We really love what we do, and it shows in everything that leaves our premises. By keeping things in-house, we stay in control of everything – so you're guaranteed consistency with real peace of mind.

You can trust us to hit the tightest deadlines. Clients come to us time and time again because we do what we say we're going to do, exactly when we say we're going to do it. It's an obsession with service fulfilment that sees us constantly investing in our staff, extensive equipment range and behind the scenes technology.

We take care of the people we work with and the clients we work for.



#### **Proven partnership**

Proven track record with Brighton & Hove Albion for delivering campaigns on time and to specification.

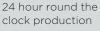
#### We understand your business

We understand the nature of your business and have the services to provide Brighton & Hove Albion (BHAFC) with a true end to end managed communications service. We have built a committed and passionate team who understand the detail and care about your products ensuring we meet all deadlines, no matter how demanding.

#### Perfectly placed

Our locality to the sites sites, can enable our partnership to flourish. With our delivery vans and account managers available daily it means we are always on hand to take briefs, discuss upcoming campaigns and deliver samples, prototypes and proofs to BHAFC Staff.













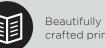


State of the art technology

Dedicated fleet

of delivery vans







#### **Our partners**

\* **University of Brighton** 









L&S produce a number of printed items including:

Art Prints Backlit Signage Banners Bespoke Packaging Booklets Books & Catalogues Boxes **Business Cards** Canvas & Textile Prints **Exhibition Graphics** Floor Graphics FSDU's Gift Vouchers & Holders Gift Wrap **Greeting Cards** Hoarding Graphics Journals & Notebooks Leaflets & Brochures

Letterheads Light Boxes Marketing & Direct Mail items Menu's Notecards & Notepads POS Postcards Posters Pop-up Banners Price Tickets & Strips Self-Adhesive Films Promo Cards Sample Cards Signage & Wayfinding Stickers Vinyl Display Graphics Wallpaper Window Graphics





Our large production facility enables us to produce a variety of printed items all in one place. This gives us control over quality and consistency of your printed materials.

# Our Services



#### Lithographic Printing

Finer print quality with faster production times. Our advanced 12-colour lithographic presses run 24/7. processing 12.000 double sided B1 sheets an hour. From financial reports, to brochures or business stationery. lithographic printing gives you a highly efficient way to create flawless printed materials. This printing process gives you the most accurate results and is particularly suited to high volume runs.



#### **Digital Printing**

From personalised marketing, to data-merged documents, to beautifully crafted booklets; digital printing is one of the most versatile printing methods available for on-demand printing. It's also particularly appealing when timing is critical and you need a short run right away. Using the most recent technologies, our digital presses allow you to produce finely crafted pieces, or a stack of items that are ready to mail off to individuals, locally or globally.

# SIG & DISPLAY

#### Sign & Display Printing

Attention-grabbing signs, designed, produced and fitted. With 5 printers, a state-of-the-art Zund cutter and bags of creative solutions, we'll help you get the best from your spend. We can also help with planning, advise on suitable materials as well as survey your premises for feasibility, and arrange fitting solutions that work around your business.



#### Large Format & POS Printing

Print you can't miss. Our Vutek machines print directly onto most substrates up to 3.2 metres wide and 50mm thickness. Perfect for window decals, large point-of-sale and exhibition work, posters, exhibition displays, vinyl decals and much, much more. Make shapes, cut lettering and create intrigue using our sophisticated cutting technology.





#### **Creative Design Studio**

Our creative design studio is housed on site at our main production facility in Worthing, this allows us to handle all creative and print under one roof. The team work across a variety of different projects, from creating entire brand identities to assisting with advice and creative solutions for large format or packaging.



#### **Online Services**

Online print buying services, available 24/7 with no waiting for prices or proofs. This simple to use system gives management control over who can see and purchase which items and set spending limits on price or quantities. It's also the perfect solution to control branding and guality. We can also provide online templates for your staff to access and create bespoke printed products.



#### Direct Mail

We offer a full direct mailing service, providing our clients with personalised, data-merged printed documents from cleansing through to printing and finishing, pack and collation, labelling, enclosing and mailing. We cater for low to high volume mailing requirements and provide both low sort hand picking and packing solutions up to large sort high volume machine packing solutions released directly to a mailing provider.



#### Fulfilment, Warehousing & Logistics

Fulfilment is the final part of the jigsaw. Once every item has been counted, picked, packed and double-checked, the items are boxed, numbered and allocated, ready for delivery when you need it. You can track your order until it reaches its final destination. We have the capability to deal with distribution of high volume orders to multiple locations globally and nationally.

# Recent work for BHAFC





















#### SUPREME WINNER

**Category:** Supreme Award for best entry across all 15 categories

"Versatility and the whole experiential elements shows what digital printing is now capable of."



#### WINNER

**Category:** Wide format & super wide format

"Quality, scale and complexity of this entry truly shows what can be done with large format, and creative design."



**Category:** Wide format & super wide format

"Good use of printing on various materials. Eye catching POS and visual display."

# Case Study



#### L&S V Festival Louder Lounge

V Festival has been the UK's largest alfresco party capital for nearly two decades and behind the scenes The Virgin Media Louder Lounge hospitality area is created every year to provide celebrity's, musicians, socialites and festival staff with the ultimate party experience.

L&S Printing were awarded the contract for the third year running to provide large format printed materials required to create a upmarket VIP Hospitality area. Working in conjunction with the Virgin Media Marketing Team, the agency ITCH, and the set build and installation company Illusion we all collaborated on design, time lines, print format and substrates to reflect the client concept.

#### Hospitality Area Concept - The Circus

Our greatest challenge was the Garden bar front and fence feature. We were given the challenge to apply a graphic onto corrugated metal, but due to the thickness of the material we were unable to print this directly on the Vutek and after running tests on vinyl found this was not giving the best result due to creasing of the graphics (this was because the artwork was cut to shape meaning we could not get good tension on it when wrapping) so we reverted to printing blueback poster paper on our Vutek GS2000 cutting to shape on the Zund G3 cutting table and then using a poster adhesive to the reverse, applying by hand using a squeegee to the corrugated metal surface. We printed the graphics using UV curable inks to give the graphic a layer of protection and waterproof properties for outdoor usage.













### Your team



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